# A High Tech Vision for Vermont

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# What is SMARTvt's Tech Vision for Vermont?



### Why Should We Support High Tech Jobs in Vermont?

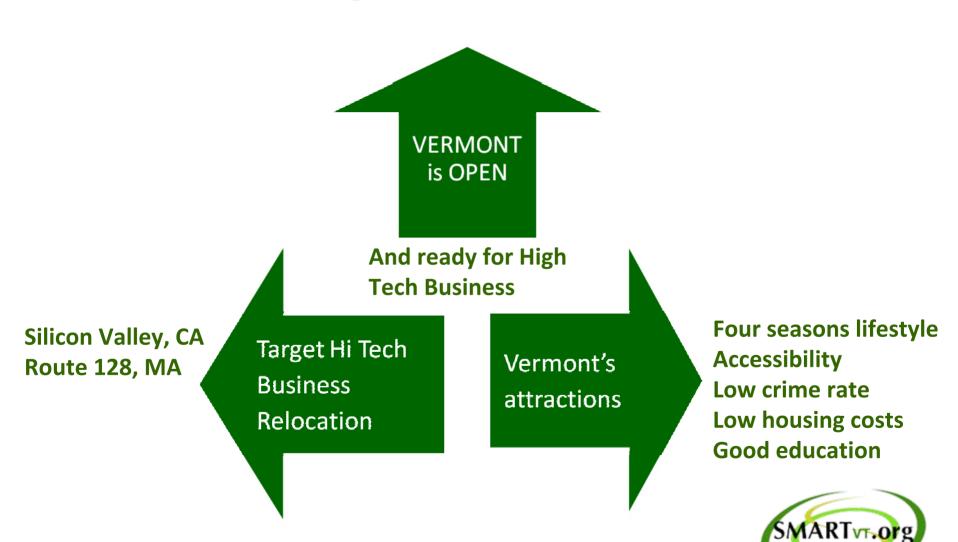
- 1. Create and maintain state and personal wealth
- Preserve our tax base
- 3. Spread the wealth: families with income well above the mean are good consumer spenders
- 4. Avoid the "brain drain" of the 1990s when the management unemployed departed the state to find jobs
- 5. Compatible with Vermont farming community and tourism

#### Did you know

Vermont Household Income Tax per Year
A family earning \$ 80K pays \$ 6800 yearly in taxes
\$150K pays \$12,750
\$225K pays \$20,250

http://swz.salary.com/salarywizard/layouthtmls/swzl\_statetaxrate\_VT.html

### What messages do we want to send?

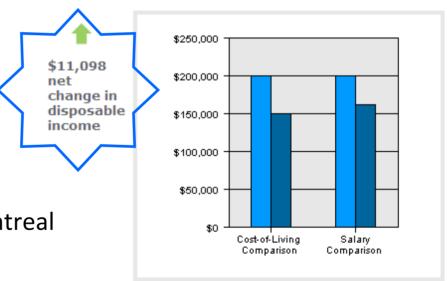


# If we build it, they will come..

### VT Quality of Life:

- Four seasons
- Low crime rate
- Good schools
- Low housing cost- More for the \$\$
- Proximity to major airports
   BTV, Lebanon, Albany, Rutland,
   Manchester, Montreal
- Easy drive to Boston, New York, Montreal
- Broadband is available

A family earning \$200K in Silicon Valley will gain +\$11,000 in disposable income by moving to VT



**URL:SWZ.salary.com** 

### What else do we need to make it real?

#### Broadband is just the beginning...

- 1. Set up a tax and business friendly framework
- 2. Spread the word: Vermont is Open for Business
- 3. Target small companies in Silicon Valley / Route 128 corridor
- 4. Expand the message to foreign companies



#### Multiplication of Wealth:

If in 2011 an 8-person company with average salary of \$100K brings the state \$68,000 in personal income taxes and grows over 5 years to a

50-person company with average salary of \$80K, state wealth is multiplied to \$340,000.

